

*scottish american society of south florida*

## Corporate Festival Sponsorship

[www.SASSF.org](http://www.SASSF.org)

### 36th Annual Southeast Florida Scottish Festival and Highland Games

The **Scottish American Society of South Florida [SASSF]** will sponsor the **36th Annual Southeast Florida Scottish Festival and Highland Games** on **March 2nd, 2019 at Plantation Heritage Park**. The event is run entirely by volunteers dedicated to sharing our Celtic heritage. Attendance in 2018 was approximately 4,500 from the tri-county area and visitors from all over Florida, the U.S, Canada, and Scotland.

The Scottish Festival is a very colorful cultural event. Plantation Heritage Park, centrally located for tri-county residents, will be transformed into an exciting exhibition of Scottish culture with Pipe Band and Heavy Athletics competition, Scottish Country & Highland Dancing, Scottish music, craft demonstrations, sheep dog trials, Clan (family) heritage displays, and Children's Highland games and cultural activities. Scottish food, drink and merchandise will be on sale. Participation at the Festival is by people of all ages, ethnicities and sexes and is not restricted to those of Scottish heritage.

This year our impressive lineup of entertainers includes **Seven Nations** and **The Mudmen**, Celtic Rock Bands. The **City of Dunedin Pipe Band**, the 2018 World Grade 2 Pipe Band Champions.

The Scottish American Society of South Florida, Inc., is a not for profit 501(c) 3 Florida corporation. Over the years, in addition to providing a community cultural opportunity, the event has provided annual artistic and academic scholarships.

We need and appreciate your help in supporting the continuance of the annual Scottish Festival & Highland Games. We are excited about partnering with you as a Festival sponsor and sharing information about your business with our members and Festival attendees. Please feel free to contact me if you have any questions.

Tapadh Leibh ! Thank You!

Mary Ann Wolfson  
SASSF-Sponsorship Committee  
954-755-2875 H  
954-254-4219 C

*scottish american society of south  
florida, inc*



**Corporate Festival Sponsorship Application**

**Corporate Sponsorship/Naming Opportunity Levels**

The Scottish American Society of South Florida (SASSF) provides numerous options for sponsorship that allows Businesses to decide their level of involvement. Through this structure, SASSF can serve the needs of any Business wishing to support the Southeast Florida Scottish Festival and Highland Games.

All Sponsorships are cash only and will include a picture with your sponsoree to be emailed after the event.

**Edinburgh Sponsor- \$5,000**

Headliner Entertainer Celtic Rock Band  
Headliner Pipe Band  
Heavy Athletics

**Balmoral Sponsor - \$2500**

Grade IV Pipe Band Competition  
Grade V Pipe Band Competition  
Traditional Celtic Folk Band

**Glasgow Sponsor - \$1,500**

Sheepherding  
Story Teller

**Inverness Sponsor - \$ 500**

Children's Games  
Fiddlers  
Country Dancing  
Volunteer Lunches  
Medals

**Loch Ness Sponsor - \$ 300**

General Sponsor



**CORPORATE SPONSORSHIPS**

Names for Sponsor ID Badges for entrance to Hospitality Tent:

1

2

3

4

5

6

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8

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10

**CORPORATE SPONSORSHIP FORM**

<b>SPONSORED EVENT</b>	<b>SPONSORSHIP AMOUNT</b>	<b>TOTAL</b>
	\$5,000	
	\$2,500	
	\$1,500	
	\$500	
	\$300	
	<b>GRAND TOTAL</b> ➔	

I have reviewed the benefit package for the level of sponsorship indicated. I agree with the terms and have provided the necessary graphics as needed for publications.

I have the authority to enter into this agreement. Signed, \_\_\_\_\_

PLEASE PRINT \_\_\_\_\_

**Mail this completed page with your sponsorship contribution to:**

SASSF  
C/O Mary Anne Wolfson  
5855 N. W. 47th Place  
Coral Springs, FL 33067

Thank You!

Please provide a copy of your artwork in either a jpeg or high-resolution copy ready file for use with your Sponsorship.

**Deadline for receipt of sponsor packages is January 18, 2019**

## **SPONSORSHIP BENEFITS**

### **Edinburgh Sponsor (\$5000)**

- Company Name/Logo included in all media (TV, Radio, Online & Print)
- Prominent Banner on Festival Website with link to your website
- Full page color advertisement in the Festival Program
- Company Name/Logo on all Festival Social Media
- 8' x 4' banner with company name and logo, prominently displayed
- 10 x 10 Event Exhibit Space (tent, tables and chairs provided)
- 10 Festival entry Tickets
- 10 Ceilidh tickets
- 10 Tickets to the Hospitality Tent on the main field
- Onsite parking (5 spaces)
- Sponsor Mentions throughout the day via Event Announcer
- 10 Sponsor Badges, Lapel Pins, and 5 Festival Programs

### **Balmoral Sponsor (\$2500)**

- Company Name/Logo included in all media (TV, Radio, Online & Print)
- Prominent Banner on Festival Website with link to your website
- half page color advertisement in the Festival Program
- Company Name/Logo on all Festival Social Media
- 6' x 3' banner with company name and logo, prominently displayed
- 10 x 10 Event Exhibit Space (tent, tables and chairs provided)
- 6 Festival entry Tickets
- 6 Ceilidh tickets
- 6 Tickets to the Hospitality Tent on the main field
- Onsite parking (3 spaces)
- Sponsor Mentions throughout the day via Event Announcer
- 6 Sponsor Badges, Lapel Pins, and 3 Festival Programs

### **Glasgow Sponsor (\$1500)**

- Company Name/Logo included in all media (TV, Radio, Online & Print)
- Prominent Banner on Festival Website with link to your website
- quarter page color advertisement in the Festival Program
- Company Name/Logo on all Festival Social Media
- 4' x 2' banner with company name and logo, prominently displayed
- 4 Festival entry Tickets
- 4 Ceilidh tickets
- 4 Tickets to the Hospitality Tent on the main field
- Onsite parking (2 spaces)
- Sponsor Mentions throughout the day via Event Announcer
- 4 Sponsor Badges, Lapel Pins, and 2 Festival Programs

### **Inverness Sponsor (\$500)**

- Prominent Banner on Festival Website with link to your website
- Business card color advertisement in the Festival Program
- 24" x 18" Yard style sign with company name and logo, placed on main field
- 2 Festival entry tickets
- 2 Ceilidh tickets
- 2 Tickets to the Hospitality Tent on the main field
- Sponsor Mentions throughout the day via Event Announcer
- 2 Sponsor Badges and, Lapel Pins, and 1 Festival Program

### **Loch Ness Sponsor (\$300)**

- Prominent Banner on Festival Website with link to your website
- 24" x 18" Yard style sign with company name and logo, placed on main field
- 2 Festival entry tickets
- 2 Tickets to the Hospitality Tent on the main field
- Sponsor Mentions throughout the day via Event Announcer
- 2 Sponsor Badges, Lapel Pins, and 1 Festival Program

***Sponsor to provide pre-approval on design and content of banner from the Scottish American Society of South Florida Board of Directors.***

***All media, which has gone to print prior to the execution of a written agreement and exchange of funds, will not be required to be changed.***