

*scottish american society of south florida, inc.*



## Corporate Festival Sponsorship

[www.SASSF.org](http://www.SASSF.org)

### 40th Annual Southeast Florida Scottish Festival and Highland Games

The **Scottish American Society of South Florida [SASSF]** will host the **40th Annual Southeast Florida Scottish Festival and Highland Games** on **March 2nd, 2024**, at **Plantation Heritage Park**. The event is run entirely by volunteers dedicated to sharing our Celtic heritage. Attendance has often topped 7,000 from the tri-county area and visitors from all over Florida, the U.S, Canada, and Scotland.

Costs for hosting this premier event have risen dramatically, hence we have a particular need to secure **Sponsors** to underwrite the participation of our stellar acts.

The Scottish Festival is a very colorful cultural event. Plantation Heritage Park, centrally located for tri-county residents, is transformed into an exciting exhibition of Scottish culture with Pipe Band and Heavy Athletics competitions, Scottish Country & Highland Dancing, Scottish music, craft demonstrations, sheep dog trials, Clan (family) heritage displays, Children's Highland games and cultural activities. Scottish food, drink and merchandise will be on sale. The Festival is attended by people of all backgrounds and all ages who simply enjoy the music, color and fun of the Scottish culture.

You would be featured in the Festival Souvenir Program. You can see a copy of the 2023 Festival program at: [39TH ANNUAL SCOTTISH AMERICAN FESTIVAL PROGRAM](#).

Since our first event in 1984, the **Southeast Florida Scottish Festival and Highland Games** has become well known around the country for the high quality of its organization and featured entertainment. This has included world champion pipe bands and internationally known Scottish entertainers. This year our impressive lineup of entertainers includes **Albannach** from Scotland, **The Mudmen** from Canada, folksinger **Colin Grant-Adams** from Scotland, **Gaelic Singers** from Utah, **Blue Skye Pipe & Drums** from Dunedin, and **The City of Dunedin Pipe Band**, recently the North American Champions and the World Grade 2 Champions, and now the only Grade One Pipe Band in the United States.

The Scottish American Society of South Florida, Inc., is a not for profit 501(c) 3 Florida corporation. Over the years, in addition to providing a community cultural opportunity, the Festival has provided over 135 performing arts and 62 academic scholarships. We look forward to partnering with you to bring your business to the attention of our Festival attendees and are grateful for your support.

We need and appreciate your help in supporting the continuance of the annual Scottish Festival & Highland Games. We are excited about collaborating with you as a Festival sponsor and sharing information about your business with our members and Festival attendees. Please feel free to contact us if you have any questions.

**Tapadh Leibh ! Thank You!**

**For more information on Sponsorship Opportunities contact:**

Nigel MacDonald: 786-205-5350

**CORPORATE SPONSORSHIP FORM**

<b>SPONSORED EVENT</b>	<b>SPONSORSHIP AMOUNT</b>	<b>TOTAL</b>
	\$15,000	
	\$7,500	
	\$5,000	
	\$3,500	
	\$2,500	
	\$1,500	
	\$500	
	\$300	
	<b>GRAND TOTAL →</b>	

I have reviewed the benefit package for the level of sponsorship indicated. I agree with the terms and have provided the necessary graphics as needed for publications.

I have the authority to enter into this agreement. Signed, \_\_\_\_\_

PLEASE PRINT \_\_\_\_\_

**Mail this completed page with your sponsorship contribution to:**

SASSF  
Attn: Margaret Goldberg, Treasurer  
P.O. Box 16441  
Plantation, FL 33318

Thank You!

Please provide a copy of your artwork in either a jpeg or high-resolution copy ready file for use with your Sponsorship.

**Deadline for receipt of sponsor package is January 31, 2024**

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**CORPORATE SPONSORSHIPS**

**Names for Sponsor ID Badges:**

1

2

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## SPONSORSHIP BENEFITS

Presenting	Edinburgh	Stirling	Skye	Balmoral	Glasgow	Inverness	Loch Ness
\$15,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$500	\$300

### PRE-EVENT ADVERTISING AND MEDIA RELATIONS

Exclusive Naming for Festival or Sponsored Area	x	x	x	x				
Company Logo in pre-Festival media (TV, Radio, Online, Print, & Social Media) <sup>1</sup>	x	x	x	x				
Prominent Banner or Logo on Festival Website with link to your website	Banner	Logo	Logo	Logo	Logo	Logo	Logo	

### ON-SITE PROMOTION

Festival Program Ad & Program Listing	Back Cover, Full Page Color	Inner Cover, Full Page Color	1/2 Page Color		1/3 Page Color	1/4 Page Color	Business Card Color	Program Listing
Banner with company name and logo prominently displayed <sup>2</sup>	12x4	10x4	8x4	6x4	6x2.5	4x2.5	Yard Sign	Yard Sign
10 x 20 Event Space <sup>3</sup> (tent, tables and chairs provided) on choice of Main or Piping Field	x							
10 x 10 Space <sup>3</sup> in the Exhibit area		x	x	x	x			
Sponsor mentions during PSA's throughout Festival	x	x	x	x	x	x	x	x

### COMPLIMENTARY EVENT ADMISSIONS

Friday Night Ceilidh Tickets	10	8	8	6	4	4	2	2
Festival entry Tickets	10	8	8	6	4	4	2	2
Entrance to Sponsors Tent	10	8	8	6	4	4	2	2
Sponsor Ribbons and Pins	10	8	8	6	4	4	2	2
Festival Programs	10	8	8	6	4	4	2	2

### EVENT & LOGISTICS SPONSORSHIP

Your business may choose to sponsor an event or area suggested here for that level. <b>Additional sponsorship opportunities are available within these areas - including In-Kind Sponsorships</b>	Festival & The City of Dunedin Pipe Band	Albannach The Mudmen	Heavy Athletics; Clan Village	Grade IV & V Pipe Band Competitions; Parking	Traditional Music; Highland Dance ; Gaelic Village	Sheepdog Demos; Colin Grant-Adams	Story Teller; Children's Games; Country Dancing; Volunteer Lunches	General Sponsor
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<sup>1</sup> All media, printed/published prior to the execution of a written agreement and exchange of funds, will not be required to be changed.

<sup>2</sup> Sponsor to provide pre-approval on design & content of banner

<sup>3</sup> Tent, table, chairs provided

We are happy to work with you to create a sponsorship pack to suit your individual business needs.

**Please ask for further details, including In-Kind Sponsor opportunities (printing, tshirts, transportation, hotel)**

**INDIVIDUAL TICKET PURCHASE:** Adults \$25 /\$15-20 Adv ; Children 6-14: \$5 ; Under 6 FREE

**PARKING: FREE!** In lot across from Festival entrance