

Scottish American Society Of South Florida, Inc.

Corporate Festival Sponsorship Application

P.O. Box 16441
Plantation, Florida 33318
www.SASSF.org

35th Annual Southeast Florida Scottish Festival and Highland Games

The **Scottish American Society of South Florida** will sponsor the **35th Annual Southeast Florida Scottish Festival and Highland Games** on **March 3rd, 2018 at Plantation Heritage Park.**

The Scottish Festival is a very colorful cultural event, including a wide variety of Scottish heritage activities. This is coupled with a Highland Games which comprises competitions in bagpiping, drumming and heavy athletics with participation by people of all ages, ethnicities and sexes and is not restricted to those of Scottish heritage.

Plantation Heritage Park, centrally located for residents of Dade, Broward, and Palm Beach counties, will be transformed into an exciting exhibition of Scottish culture with Pipe Band and Heavy Athletics competition, Scottish Country Dancing, Highland Dancing, Scottish rock and folk singing, fiddling, craft demonstrations, sheep dog trials, military reenactments, and Clan (family) heritage displays. Scottish food, drink and merchandise will be on sale. An area of Children's activities immerses them in Scottish culture through dress up, coloring, child appropriate athletics and a passport game that guides them around the heritage displays.

Since our first event in 1984, the **Southeast Florida Scottish Festival and Highland Games** has become well known around the country for the high quality of its organization and featured entertainment. This has included world champion pipe bands and internationally known Scottish entertainers.

This year our impressive lineup of entertainers includes **Seven Nations**, Celtic Rock, **Celtic Conundrum**, traditional Scottish music, The **City of Dunedin Pipe Band**, fresh from the World Championships in Scotland, the fiddles of the **McLanzon Lassies** and story teller **Tricia Billings**.

The Scottish American Society of South Florida, Inc., is a not for profit 501(c) 3 Florida corporation. Over the years, in addition to providing a community cultural opportunity, the event has provided 132 performing arts and 58 academic scholarships totaling over \$53,000.

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Corporate Sponsorship Levels

The Scottish American Society of South Florida (SASSF) provides numerous options for sponsorship that allow companies to decide their level of involvement. Through this structure, SASSF can serve the needs of any company wishing to support the Southeast Florida Scottish Festival and Highland Games.

All Sponsorships are cash only.

<u>Platinum Sponsor</u> - \$5,000	AMOUNT
Headliner Entertainer Rock/Folk Band	_____
Headliner Pipe Band	_____
Highland Dance Competition	_____
<u>Gold Sponsor</u> - \$2500	
Grade IV Pipe Band Competition	_____
Grade V Pipe Band Competition	_____
Folk Band	_____
<u>Silver Sponsor</u> - \$1,500	
Heavy Athletics	_____
Sheepherding	_____
<u>Bronze Sponsor</u> - \$500	
Children's Games	_____
Story teller	_____
Fiddlers	_____
Country Dancing	_____
Volunteer and Performer Lunches	_____
Medals	_____

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CORPORATE SPONSORSHIPS

Names for Sponsor ID Badges:

1

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CORPORATE SPONSORSHIP FORM

SPONSORED EVENT	SPONSORSHIP AMOUNT	TOTAL
	\$5,000	
	\$2,500	
	\$1,500	
	\$500	
OTHER		
	GRAND TOTAL ➔	

I have reviewed the benefit package for the level of sponsorship indicated. I agree with the terms and have provided the necessary graphics as needed for publications.

I have the authority to enter into this agreement. Signed, _____

PLEASE PRINT _____

Mail this completed page with your sponsorship contribution to:

SASSF

C/O Mary Anne Wolfson

5855 N. W. 47 Place

Coral Springs, FL 33067

Thank You!

SPONSORSHIP BENEFITS

Platinum Sponsor (\$5000)

- Commemorative Plaque presented at Opening Ceremonies
- Company Name/Logo included in all media (TV, Radio, Online & Print)
- Prominent Banner Festival Website with link to your website
- Full page color advertisement in the Festival Program
- Company Name/Logo on all Social Media
- 8' x 4' banner with company name and logo, prominently displayed
- 20 x 20 Event Exhibit Space (tent, tables and chairs provided)
- 10 Festival entry Tickets
- 10 Ceilidh tickets
- 10 VIP Tent Admission ID Badges (food and beverage included)
- On site parking
- Thank You Tribute at Opening & Closing Ceremonies
- Sponsor Mentions throughout day via Event Announcers

Gold Sponsor (\$2500)

- Commemorative Plaque presented at Opening Ceremonies
- Company Name/Logo included in all media (TV, Radio, Online & Print)
- Prominent Banner on Festival Website with link to your website
- half page color advertisement in the Festival Program
- Company Name/Logo on all Social Media
- 6' x 3' banner with company name and logo, prominently displayed
- 10 x 10 Event Exhibit Space (tent, tables and chairs provided)
- 6 Festival entry Tickets
- 6 Ceilidh tickets
- 6 VIP Tent Admission ID Badges (food and beverage included)
- On site parking
- Thank You Tribute at Opening & Closing Ceremonies
- Sponsor Mentions throughout day via Event Announcers

Silver Sponsor (\$1500)

- Commemorative Plaque presented at Opening Ceremonies
- Company Name/Logo included in all media (TV, Radio, Online & Print)
- Prominent Banner on Festival Website with link to your website
- quarter page color advertisement in the Festival Program
- Company Name/Logo on all Social Media
- 4' x 2' banner with company name and logo, prominently displayed
- 10 x 10 Event Exhibit Space (tent, tables and chairs provided)
- 4 Festival entry Tickets
- 4 Ceilidh tickets
- 4 VIP Tent Admission ID Badges (food and beverage included)
- On site parking
- Thank You Tribute at Opening & Closing Ceremonies
- Sponsor Mentions throughout day via Event Announcers

Bronze Sponsor (\$500)

- Prominent Banner on Festival Website with link to your website
- Business card color advertisement in the Festival Program
- 3' x 2' banner with company name and logo, prominently displayed
- 2 Festival entry Tickets
- 2 Ceilidh tickets
- 2 VIP Tent Admission ID Badges (food and beverage included)
- On site parking
- Thank You Tribute at Opening & Closing Ceremonies
- Sponsor Mentions throughout day via Event Announcers

Sponsor to provide pre-approval on design and content of banner from the Scottish American Society of South Florida Board of Directors.

All media, which has gone to print prior to the execution of a written agreement and exchange of funds, will not be required to be changed.