

2018 SASF Festival Program Advertising Schedule

Copy must be Camera Ready. Type setting is \$5.00 per line

Above conditions strictly enforced.

Copy Deadline – January 26, 2018 (please include with this form)

A complimentary copy of the program will be sent to each advertiser.

| Description | Size | Vendor Rates | Regular Rate |
|---|---------------------------------|--------------|--------------|
| Business Card | 3 1/3" x 2" | \$00.00 | \$75 |
| Quarter Page | 3 3/4" x 5" or 7 1/2" x 2 1/4" | \$40.00 | \$130 |
| Third Page | 2 1/4" x 10" or 7 1/2" x 3 1/4" | \$70.00 | \$160 |
| Half Page | 7 1/2" x 5" or 3 3/4" x 10" | \$125.00 | \$235 |
| Full Page | 7 1/2" x 10" | \$250.00 | \$350 |
| Full Page Cover in Color (Inside Front or Back) or Back Page | | \$300.00 | \$400.00 |

TOTAL AD: \$ _____

Vendor Prices

Space Rental Includes vending site, business card ad, festival program, four (4) entry passes per vendor, and which must be shown in order to enter the field. **Additional passes can be requested at time of payment at \$15.00 per pass.** Larger program ads are available at discounted vendor pricing.

Overnight Stay Extra overnight parking will be available this year at the cost of \$50.00 per night (includes security personnel).

| | | | |
|----------------------|-------|----------|----------|
| Vending Space | 10x10 | \$250.00 | \$ _____ |
| | 10x20 | \$275.00 | \$ _____ |
| | 20x20 | \$325.00 | \$ _____ |
| | 20x30 | \$350.00 | \$ _____ |
| | 20x40 | \$400.00 | \$ _____ |
| | 30x30 | \$425.00 | \$ _____ |

Electrical Hook-up is limited. Call Ed West for availability & rates [954-548-9545]

Canopy Rental

(provided at our cost – may be slightly different from that quoted below)

10x10 Canopy \$105.00/each \$ _____

10x20 Canopy \$215.00/each \$ _____

20x20 Canopy \$220.00/each \$ _____

20x30 Canopy \$325.00/each \$ _____

20x40 Canopy \$425.00/each \$ _____

30x30 Canopy \$495.00/each \$ _____

30x40 Canopy \$655.00/each \$ _____

Table and Chair Rental

8 Foot Tables \$12.00/each

\$ _____

Chairs \$3.00 each

\$ _____

TOTAL VENDOR

\$ _____