scottish american society
of
south florida inc

p.o. box 16441
plantation, florida 33318

Dear Advertiser,

The **Scottish American Society of South Florida** will sponsor the **34th Annual Southeast Florida Scottish Festival and Highland Games** on **March 4th, 2017 at Plantation Heritage Park**.

The Scottish Festival is an educational event, including a wide variety of Scottish cultural activities. This is coupled with a Highland Games which comprises competitions in bagpiping, drumming, dancing and athletics with participation by people of all ages, ethnicities and sexes and is not restricted to those of Scottish heritage.

As one of the fundraising activities to support this event, we produce a 32-40 full page souvenir color program of events, editorial, historical information, information on our scholarship programs and more.

Over the years our attendance has been from 3000 to over 7000.

Plantation Heritage Park, centrally located for residents of Dade, Broward, and Palm Beach counties, will be transformed into an exciting exhibition of Scottish culture with Pipe Band and Heavy Athletics competition, Scottish Country Dancing, Highland Dancing, Scottish rock and folk singing, fiddling, craft demonstrations, sheep dog trials, military reenactments, and Clan (family) heritage displays. Scottish food, drink and merchandise will be on sale. An area of Children's activities immerses them in Scottish culture through dress up, coloring, child appropriate athletics and a passport game that guides them around the heritage displays.

Since our first event in 1984, the **Southeast Florida Scottish Festival and Highland Games** has become well known around the country for the high quality of its organization and featured entertainment. This has included world champion pipe bands and internationally known Scottish entertainers.

This year our impressive lineup of entertainers includes **Albannach,** "Bareknuckle Pipes and Drums", from Scotland, Rathkeltair, "the Ultimate Celtic Rock Roots Experience, **MacGilliossa** for traditional Scottish music, the fiddles of the **McLanzon Lassies** and story teller **Tricia Billings.**

The Scottish American Society of South Florida, Inc., is a not for profit 501(c) 3 Florida corporation. Over the years, in addition to providing a community cultural opportunity, the event has provided 129 performing arts and 55 academic scholarships totaling over $50,000.

Our overall fundraising goal is to fund scholarships and to have a small excess to stay solvent for the following year.

Yours sincerely

Nigel MacDonald
Advertising

34th Annual Southeast Florida Scottish Festival & Highland Games
March 4, 2017

Program Advertising Contract

Mail Contract, Ad Copy & Payment to:
Nigel MacDonald
1301 NW 99th Ave
Plantation., FL 33322

E Mail Ad File to:

nigelm@bellsouth.net

DEADLINE FOR ORDER AND AD COPY IS FEBRUARY 10, 2017

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* Full Page WITH Bleed is 8.75 x 11.25 in.

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Acceptable digital formats for AD - High resolution PDF or PSD.
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Please do not submit files from the internet. Quality will be poor.

Scannable Copy - Should be sharp, preferably on white or light background.

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Questions? Contact Nigel MacDonald nigelm@bellsouth.net, or 786-205-5350

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